

# Grand Oak Elementary PTA

## Invest in the Nest Campaign 2017

### FAQs



#### **What is Invest in the Nest?**

Invest in the Nest is the PTA's fall fundraiser. It is a direct giving campaign where you are asked to make a donation to benefit all the students at Grand Oak Elementary. This year we are providing you with two ways to Invest in the Nest. In addition to direct giving, engraved bricks are available for you to design and purchase. The bricks will be used to expand our outdoor education area around the oak tree. The money raised through brick sales will fund events and projects the same way as direct giving.

#### **Why a direct giving campaign?**

100% of your donations stay at Grand Oak Elementary! We would like to make it easy for everyone to support this fundraiser. We know you are busy and we want to help simplify your lives by offering a fundraiser that is not time consuming for you and profitable for our school.

#### **What will the PTA buy with my Invest in the Nest Donation?**

This year we are expanding and enhancing our outdoor education areas as well as continuing to offer special programs and events for students and families. Creating areas where students can play, collaborate, and stay active promotes physical health and academic growth. This project will take a few fundraising years as the vision is to not only enhance our school and your children's learning experiences, but enhance our community as well.

#### **Is my donation tax deductible?**

Yes! Because our PTA is a designated 501(c)(3) charitable organization, all donations are tax deductible. This applies to money that is directly donated and to any money spent purchasing an engraved brick for our school. You will receive a tax form when you make a donation to one or both of our fundraising options.

#### **Who can donate?**

Everyone can donate. Ask relatives, friends and neighbors. Their donations are tax deductible too!

#### **How much per student is the PTA asking for?**

One brick per student or \$50 per student is our goal. While the amount of money we raise is important, PARTICIPATION is what sets great schools apart! Our **Invest in the Nest** goal is participation by 100% of Grand Oak families. Any donation amount is greatly appreciated and will make a difference!

#### **What are my payment options?**

Payment options include personal check, credit card, and cash. Please note: GOE PTA charges \$25 for all returned checks.

#### **How can I donate?**

You can donate online by visiting [www.grandoakpta.org/give/](http://www.grandoakpta.org/give/) To purchase a brick you can fill out the order form that came home in your child's Friday folder or go to, [www.fundraisingbrick.com/grandoak](http://www.fundraisingbrick.com/grandoak). Donations may also be sent with your child or dropped off in the Invest in the Nest box in the main office.

#### **How can I double my donation?**

As a registered non-profit organization, Grand Oak PTA is eligible for many employers' Corporate Matching Gifts programs. Visit [www.grandoakpta.org](http://www.grandoakpta.org) to see a list of companies that match their employee's donations. PLEASE NOTE: Even if your company is not listed, please check with your Human Resources Dept. to see if they match charitable donations. If so, obtain a matching gift form from your Human Resources Department or company website and submit to your employer or to GOE PTA depending on the company's directions.

Further questions? Please contact

Cheryl Campbell

VP Fundraising

[cherylcampbell3@gmail.com](mailto:cherylcampbell3@gmail.com)

Susan Dill

Invest in the Nest Chairperson

[investinthenest2017@gmail.com](mailto:investinthenest2017@gmail.com)

Andi Barkley

PTA President

[grandoakpta@gmail.com](mailto:grandoakpta@gmail.com)